



## SEAAIR 2016 CONFERENCE GUIDE

“Academic and Social Engagements in Higher Education”

September 21-23, 2016

Overview of SEAAIR 2016.....	
Submission.....	
Deadlines.....	
Conference fees and registration.....	
Tentative Conference program .....	
Accommodation.....	
Contact us.....	
SEAAIR 2016 Registration form.....	

SUAN DUSIT UNIVERSITY  
BANGKOK, THAILAND  
September 2016

## 1. Overview of SEAAIR 2016 conference

SEAAIR 2016 conference is the annual conference of the South East Asia Association of Institutional Research (SEAAIR). It is a forum for Higher Education Leaders (HEI), researchers and practitioners to debate regional higher education issues and challenges, and to discuss collaborative solutions. SEAAIR 2016 also promotes the integration of universities in the region and the world's higher education systems through SEAAIR's network.

### *Rationale of the conference theme*

It is almost a universal claim by HEIs around the world that their Visions and Missions are founded on Teaching, Research and Community Service. Claims of excellence in these vary from HEI to HEI and in total they are still feeble. The reason is simply the lack of commitments to this trilogy of honor. It is therefore high time for Higher Education practitioners to throw this into the ring of discussions. One measure of such commitments is engagement defined simply as meaningful interfaces between all stakeholders in each of the trilogy pursuits.

A key questions is “Has the HEI fully explored or exploited their true engagements with society or communities to bring about more successful and conscientious engagements?”

This Conference therefore is pioneering such imperative and as such is aimed at looking or re-looking the engagements of the academics, the HEIs with the students, the stakeholders, the society and the communities from both the social and academic engagements aspects. In turn it will act as a catalyst for an even more significant development in Higher Education.

The theme of SEAAIR 2016 is “**Academic and Social Engagements in Higher Education**”. It includes the following six sub-themes:

1. Executing Teaching and Learning Engagements
2. Institutionalizing Academic and Social Engagements
3. Empowering Technologies for Academic and Social Engagements
4. Discovering Institutional Research in Examining Academic and Social Engagements
5. Augmenting Quality Practices to Ensure Academic and Social Engagements
6. Enhancing Social Engagement Through Service Learning

## 2. Submission

The information, requirements and guidelines for the submission of abstracts and papers for the SEAAIR 2016 Conference is available on the SEAAIR website. To submit an abstract, follow the link below:

<https://easychair.org/conferences/?conf=seair2016>

At least one author/co-author of each paper must register to present at the SEAAIR 2016 conference.

## 3. Deadlines:

July 21-26, 2016	From now to July 26,2016
May 16- June 10, 2016	Abstract Submission Deadline
May 31-June 6, 2016	Notification of Accepted Abstracts
June 7-July 15, 2016	Deadline for Full Paper Submissions
July 7-18, 2016	Confirmation of Accepted Full Papers
July 21-August 1, 2016	Submission of Revised Full Papers
August 5-15, 2016	Registration Deadline for all presenters and participants
September 20, 2016	Pre-conference
September 21-23, 2016	Conference Sessions

## 4. Conference fees and registration

### 4.1 Registration Fees

Registration fees (USD)	From now to 26 July, 2016	Standard (After July 26, 2016)
Presenters : Oral presentation	USD 270	USD 290
Poster presentation	USD 250	USD 270
Participants	USD 250	
Pre-conference workshop	USD 40	
Accompanied person	USD 150	

#### Note:

*The Registration Fee for Presenters includes:*

- 1 year SEAAIR Membership fee
- Mid-morning and afternoon coffee breaks
- 3 Lunches (Wednesday to Friday)
- Welcome dinner on Chao Phraya Cruise (Wednesday night)
- Gala dinner (Thursday night)
- Conference Bag
- A printed copy of the conference abstracts
- Inclusion in our electronic conference proceedings
- Certificate of conference attendance and presentation

*The Registration Fee for Participants includes:*

- 1 year SEAAIR Membership fee
- Mid-morning and afternoon coffee breaks
- 3 Lunches (Wednesday to Friday)
- Welcome dinner on Chao Phraya Cruise (Wednesday night)
- Gala dinner (Thursday night)
- Conference Bag
- A printed copy of the conference abstracts
- Inclusion in our electronic conference proceedings
- Certificate of attendance

*The Registration Fee for Accompanied Persons includes:*

- ½ day Thai garland workshop
- 3 Lunches (Wednesday to Friday)
- Welcome dinner on Chao Phraya Cruise (Wednesday night)
- Gala dinner (Thursday night)

*The Registration Fee for the Pre-Conference includes:*

- 1 day workshop
- Lunch (Tuesday)
- Coffee break

#### 4.2 Method Payment

- Please pay by credit card (VISA and MasterCard only) via our conference website.

**4.3 Registration:** Please register at our website <http://www.seaair2016.dusit.ac.th>.

#### 5. Conference program (tentative)

Pre-Conference (September 20, 2016)		- Pre-conference
Day 1 (September 21, 2016)	AM	- Opening Ceremony
		- Keynote Speech
		- Q&A Session
	PM	- Parallel Sessions & Poster Presentations
	- Welcome Dinner on Chao Phraya Cruise	
Day 2 (September 22, 2016)	AM	- Keynote Speech
		- Q&A Session
		- Parallel Sessions & Poster Presentations
	PM	- Parallel Sessions & Poster Presentations
	- Gala Dinner	
Day 3 (September 23, 2016)	AM	- Annual General Meeting
		- Panel Session
		- Presentation of SEAAIR 2017 Host
	PM	- Visit Suphanburi Campus, Suan Dusit University for Social Engagement site visit

## 6. Accommodation

The 3-day conference will be held from September 21 to 23, 2016 in Bangkok. It is recommended that you arrive on September 20<sup>th</sup> and depart on September 24<sup>th</sup>.

Accommodation Recommendations	Room Rates*
<b>Suan Dusit Place (conference venue)</b> 295 Ratchasima Rd., Dusit, Bangkok 10300 Phone: 66-2241-7571-80 <a href="http://www.dusitplace.dusit.ac.th/">http://www.dusitplace.dusit.ac.th/</a>	Std. Room: 1,000 THB/Night/1PAX : 1,200 THB/Night/2PAX
<b>Royal River Hotel (2.1 km to Suan Dusit)</b> 66/1 219 Soi Charansanitwong Rd, Bangkok 10700 Phone: 66-2 422 9222 <a href="http://www.royalriverhotel.com/">http://www.royalriverhotel.com/</a>	Deluxe room: 2,000 THB/Night
<b>Trang Hotel Bangkok</b> Visut-Kasat Road Banglumpoo, Bangkok Phone: 66-2 282 7100 <a href="http://www.tranghotelbangkok.com">http://www.tranghotelbangkok.com</a>	Superior room: 1,700 THB/Night
<b>Casa Nithra (2.1 km to Suan Dusit)</b> 176, Samsen Rd, Ban Phan Thom, Phra Nakhon, Bangkok 10200 Phone 66-2 628 6228 <a href="http://www.casanithra.com/main/">http://www.casanithra.com/main/</a>	Deluxe room: 2,900 THB/Night

\*Room rates are approximate and subject to change.

## 7. Services and Amenities Provided by Suan Dusit University

### 7.1 Accommodation

Suan Dusit Place is located within the university's campus and operated by the Office of Business Affairs. Suan Dusit Place is ISO 9001: 2000 certified and has received many awards and recognition domestically and internationally. Suan Dusit Place offers guests high quality service.

#### *Room Types*

Our 120 rooms are fully equipped with necessary amenities and facilities. Free Wi-Fi is also available for all our guests. The accommodation fee for a double room is 1,200 baht per night (breakfast included).

\*Note: No more than two people can stay in the double room.

#### *Conference and Function Room Service*

At Suan Dusit Place, we offer conference and function rooms for the parallel sessions. There are 11 conference and function rooms at Suan Dusit Place. Each of them has the capacity of holding between 50 and 100 persons.

### 7.2 Dusita Restaurant

Dusita restaurant serves Thai and international cuisine in a relaxing and comfortable ambiance. At Dusita restaurant we have live music every Monday, Tuesday, and Friday. Dusita restaurant is located at Suan Dusit Place 1st floor, Building 1 and is open from 10.00 – 22.00 daily.

### 7.3 Thai Massage

If you would like to take a break to pamper yourself physically and mentally, the Spa at Suan Dusit Palace is your best choice. Our traditional Thai massage techniques and spa services focus on relaxing your nerves and muscles in order to restore your body so you feel refresh and rejuvenated. Your mind can relax knowing we have very reasonable prices.

[\(Click for price details\) NEED LINK](#)

### 7.4 Other Services

Dry cleaning is available on the 1st floor, Building 1, Suan Dusit Place. It is open from 8:00 – 17:00 daily. The coffee bar, Coffee Jazz, is located on 1st floor, building 2, Suan Dusit Place. It is open from 8:00 – 19:00 daily.

## 8. Contact us

SEAIR website: <http://www.seairweb.info>

Conference Website: <http://www.seair2016.dusit.ac.th>

Any inquiries and information should be directed to

SEAIR secretariat: [SEAIR2016@dusit.ac.th](mailto:SEAIR2016@dusit.ac.th)

University Website: <http://www.dusit.ac.th/en/>